



# SQUARE ONE WORLD MEDIA REPORT

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2016 was an eventful year at *Square One World Media*. Along with many ongoing ministry projects in English, Spanish, Low German, Ukrainian, Russian and Arabic, we are excited about the new introductions of the past year.

Foremost in our line-up of new introductions: Shoaib Ebadi became our new Executive Director in November, 2016. Shoaib was born in Afghanistan into a devout Muslim family. He became a Christian while living as a refugee in Pakistan. Now he is passionate about sharing the good news of Jesus Christ with people around the world in a language they can understand.

2016 also saw the introduction of new programs. 26 episodes of *The New Eve*, a TV talk show for Arabic-speaking women, were produced, with more episodes planned for 2017. *Beautiful Unique Girl (BUGirl)*, a TV program for English-speaking women and teen girls, began airing across Canada in September and is now available on-line. And *Encuentro for Women*, Marina Pinto's new radio program for Spanish-speaking women. Radio program directors say that their listeners are drawn to Marina's personal style and are requesting further information on what it means to be a follower of Jesus Christ.

One minute podcasts of *Ned the Knight* began airing on radio stations in Western Canada in October. Designed for children, *Ned the Knight* teaches the truth of Scripture in a short, delightful and creative way. In September, the *Micah's Super Vlog (MSV)* episode entitled *UberJealous* won the 'Best Animation Award' at the Christian Life International Film Festival. The animation team of MSV completed a Fruit of the Spirit series. Also in 2016, MSV joined the Jelly Telly platform (founded by Phil Vischer, the creator of Veggie Tales) and has become a Top Ten Program there.

Other children's programming news of 2016: episodes of the Russian puppet show, *Ella's Backyard*, were translated into Ukrainian. Among the children who can now view *Ella's Backyard* are those living on the frontlines of the fighting between Russia and Ukraine. Parents are thankful for the message of love and security in a time and place where there is so much fear and uncertainty. And Irene Marsch, host of the Low German radio broadcast, *Health Talks with Nurse Irene*, wrote and illustrated a book of children's fables. Irene distributed many copies of the book, "*Hast Du Aul Jelaest?*" on her recent trip to Bolivia.

Some projects for the immediate future are a series of short *BUGirl* videos for YouTube; several special episodes of *The New Eve* that focus on the recent terrorist attack in Cairo that took the life of host Monika Asanasious's mother; and episodes of the Ukrainian talk show, *For the Sake of Love*, that teach godly principles of marriage and parenting and are being formatted for use in the secular education system.

For Square One World Media, 2017 marks 70 years of sharing the Gospel of Jesus Christ through media. While we want to celebrate the richness of our past, we also want to press ahead with our mandate for the future. Whether we are working from our studios in Winnipeg, filming in other locations at home or abroad, supporting our partner ministries, or establishing and equipping other believers to partner with us, we will continue to produce effective Christ centered media.

Please visit our website [www.squareoneworldmedia.com](http://www.squareoneworldmedia.com)