



2021 was a record year of production for us as we produced 478 episodes of Square One media. That's more than one episode per day going out into the world to share the Gospel!

Part of the increase included new initiatives. On our new series, *School of Leadership (Madrasat Al-qeyadeh)*, Pastor Ibrahim of Winnipeg produced 26 episodes of Christian training material suitable for an Arabic culture and audience.



*Because our studios are busier than ever, we raised money and completed Phase One of our Studio Upgrades Initiative. Shown here: Eli and Grant in the film studio.*

*A Good Life (Een scheenet Lävven)*, the new weekly video series produced in our Winnipeg studio with host Gladys Rempel, premiered in June. We launched a Low German Resources website in September so that all of our current media resources are available in one place. And in October, Irene Marsch released *Broken and Unnoticed (Vebroaken un Vestoaken)*, a book about domestic violence. Eduard Giesbrecht in Bolivia produced *Run the Race (Ekj Ran)*, and Sieglinde and David Toews of Paraguay produced *The Sign Post (Wajch Wiesa)*, two video programs that are geared for a young adult audience. In July, David Toews released his 200th worship song on *Song of the Week (Leet von de Wäakj)*.

Viewership on the Ella's Backyard YouTube channel reached almost 3.7 million views and surpassed 10,000 subscribers. Many teens watch *Ella's Backyard Vlog* and interact with our Russian producers, Garri Sergienko and Albina Nikitina.

We produced 40 episodes of our live Dari / Persian talk show, *The Secret of Life (Raze Zindagi)*, in partnership with Operation Mobilization. Because Shoaib is well known as a local Afghan Christian, he had many invitations to speak about the crisis in Afghanistan as the Taliban took power.

In Spanish news, Ernesto and Marina Pinto produced 52 episodes of *Encuentro* and 25 episodes of *Encuentro Familiar*. Marina Pinto and Heriberto Ayala began an 8-week online

radio production course in February. Ernesto and Marina began travelling again in summer. They spoke at events, recorded guest interviews, and appeared live on local radio. The Spanish translation of Paul Boge's book, *The Sound of Hope: The Ernesto Pinto story*, launched in November. The Encuentro website and social media pages continue to be effective. One blog post about "Reconciling with God" was reposted several times and many people write that they accepted Christ as Lord after reading it.

Natalia Chernomor of The Bible Today in Ukraine produces the *Pro-Relationship* podcasts and blog. Andrey Chernomor posts images and videos on social media. He is especially popular on Instagram, but also posts on TikTok where his messages get thousands of views in a few hours.



*A highlight for our Ukrainian team was when a young woman accepted Christ because of their social media posts. Shown here, Nastya being baptized by Nikolai Chernomor in Ukraine.*

Development began for *Tales from Cottonwood Trails*, our new children's project. Filming for a documentary to celebrate 75 years of ministry (1947 – 2022) began in September. And *Square One Talks*, a talk show about important issues making the news, began filming at the end of the year.

And then there were projects that ended in 2021. Our popular children's cartoon, *Micah's Super Vlog*, became a production of Minno in March. Final episodes of the Spanish radio program, *Realidad* with Pastor Jorge Oscar Sanchez of California, were released at the end of 2021. 192 episodes were produced between 2017 and 2021. *The Sign Post (Wajch Wiesa)* with Sieglinde and David Toews began in 2020 and finished in December, 2021. *A Scoop of Life*, with storyteller Sherryl Koop, began as a weekly radio program in 2019; then was a podcast from 2020 to 2021. 95 podcasts were released over the 2 years.

We are grateful to God for the opportunity to produce a record amount of media in 2021. And we are grateful to our supporting community; we recognize that our donors are essential to everything we do here. Thank you.